

Whidbey Children's Theater
2016-2017 PLAYBILL ~ 35th Anniversary Season

SPEC REQUIREMENTS

Artwork: 300dpi Resolution
Color: CMYK ~ All Playbill Ads are in Full Color
File Format: jpg or pdf

DEADLINES

Space Reservation: Fri, July 29

Artwork In: Wed, August 10

Payment: Wed, August 17

Email your artwork to: contact.wct@gmail.com
Need help with your artwork? Add \$50 to total price of ad. **Questions?** Call us at 360.221.8707

Business Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Email: _____

Ad Size (circle one)

Back Cover	Full Page	Half Page	Quarter Page	Eighth Page
\$1000	\$800	\$500	\$400	\$250

Two Back Cover (Inside & Outside) Ads available on first-come, first-serve basis.

☐ I need help creating my ad. Add \$50 to total amount.

Payment Amount: \$ _____

Payment Type (Circle): Check Credit Card

Name on Card: _____

Card # _____

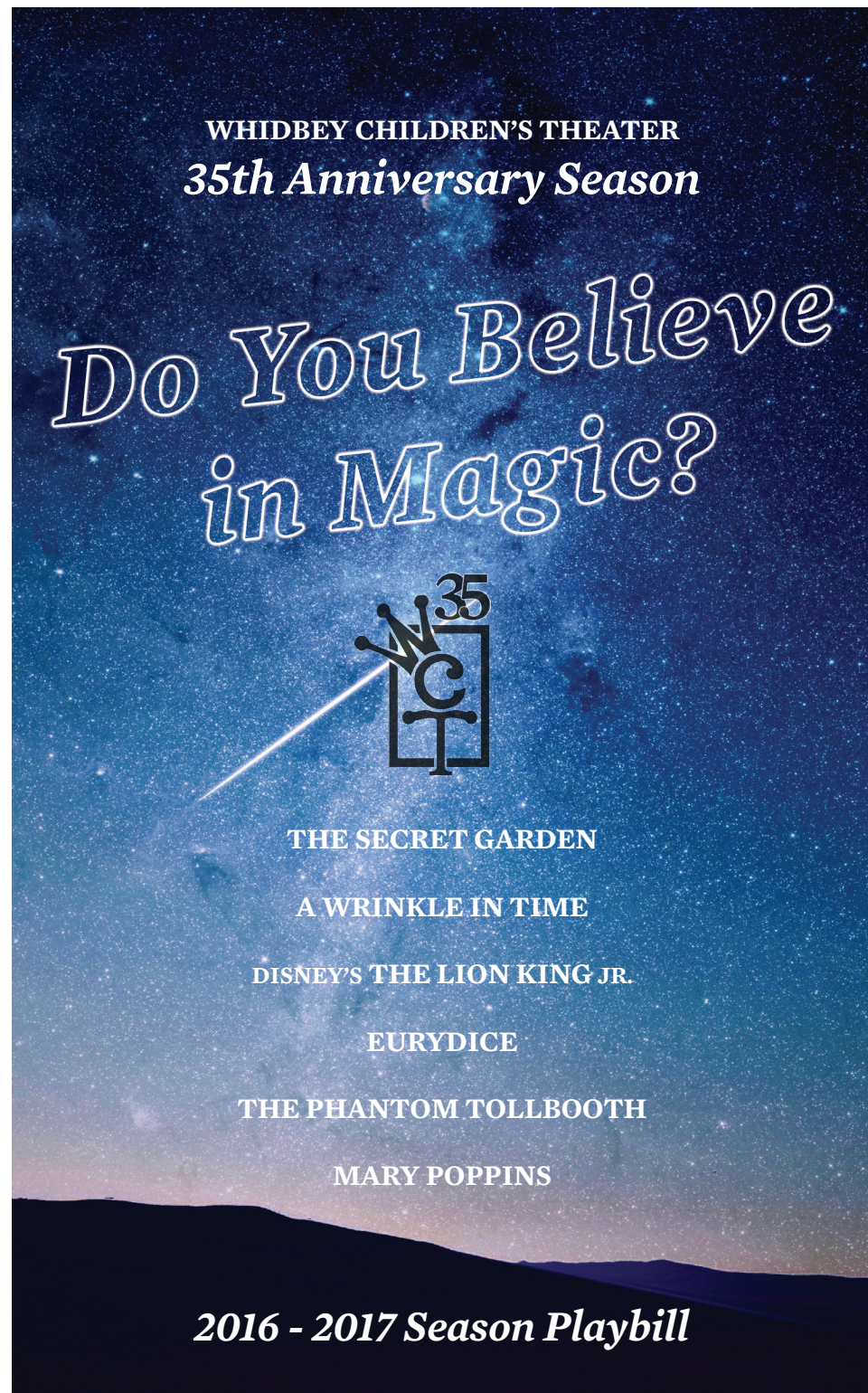
Exp. Date _____/_____/_____ 3-Digit Code on Back: _____

Send completed form with payment to:

Whidbey Children's Theater, PO Box 1493, Langley WA 98260

Make checks payable to Whidbey Children's Theater

Photo Credits Front Cover: Inside Frampton and the Outside World Cast and Crew Photo by Lucy Brown, March 2016
Inside Left: Whidbey Youth at Whidbey Children's Theater, 1989 | Inside Right, Top: Anne of Green Gables Promo, April 2015 | Inside Right, Bottom: Inside Frampton and the Outside World Rehearsal, March 2016 by Lucy Brown



Full Page Advertisements
 4.75" W x 7.75" H
 Inside Back Cover, Back Cover - \$1000
 Inside Body Page - \$800



A NOTE FROM OUR FOUNDER

It was 1981 when I started offering drama classes in my Langley farmhouse and founded Whidbey Children's Theater. I wanted kids to have a safe place to be creative and discover their hidden talents. What happened has been nothing short of MAGIC! These past 35 years, WCT has worked with countless kids and made an enormous contribution to the life of our community. I am proud to be a continuing part of ***making a difference in the lives of children*** through the programs offered at WCT. Your support has helped make it so! Please join me in keeping the dream alive for our youth. WCT changes lives! Thank you.

Martha Murphy
 WCT Founding Artistic Director

Quarter Page Ads
 2.25" W x 3.75" H
 \$400



SUSTAINING BUSINESS MEMBERS RECEIVE FREE ADS!

\$35/mo ~ Eighth Page
 \$65/mo ~ Quarter Page
 \$105/mo ~ Half Page
 \$155/mo ~ Full Page

Eighth Page Ads
 2.25" W x 1.75" H
 \$250

ARE YOU INTERESTED IN SPONSORING A SHOW?

Contact Penny Webb,
 Fund Development
 Coordinator at
development.wct@gmail.com

YOUR AD HERE

Last season over 2,000 people attended WCT performances! Reach this dedicated and loyal audience with an ad in our Season Playbill

DID YOU KNOW?

WCT's dynamic programming brings in 50% of our budget revenue! The rest comes from critically important fundraising that includes grants, individual donors, sponsors, members, and advertisers! We simply couldn't do what we do without the financial support of the community. Your ad in our 2016-17 playbill plays a vital role in keeping the magic alive! Thank you for supporting WCT.

Cait Cassée
 Executive Director

Half Page Ads
 4.75" W x 3.75" H
 \$500

